



Be your own **BOSS**

.....  
WITH A BOSS PIZZA FRANCHISE



**Our mission:**

**To be the**

**BIGGEST**

**pizza chain in Britain**

**Are you ready?**

As a Boss Pizza franchise owner, you have the advantage of using a business model that's scalable and offers a fantastic income.



[www.boss-pizza.co.uk](http://www.boss-pizza.co.uk)

# 5 Reasons

## To Franchise with Boss Pizza



### Assisted Launch

The work needed to launch the business has already been done for you. The Boss Pizza is a proven business model that has been tried and tested. We know it works!



### Comprehensive Training

The training provided during your onboarding session will help you gain the skills required to get a Boss Pizza started effortlessly. In addition to practical training, you will receive training in other areas such as business management, administration and marketing.



### Opening Support

We are with you every step of the way. When you partner with us you are never on your own, we will guide you through every step, from setting up your shop right through to launch day and beyond.



### Increased Chances Of Business Success

It is a safer bet to follow a tried and tested system with help and support from people that have already made the journey. We have a dedicated Franchise Support Centre that is here to help you succeed in every part of your journey.



### Security

It is incredibly rewarding and empowering to know that your business has the highest possible chance of success

It's time to

.....  
**BOSS your future**



## Are you ready to join a multi-billion pound industry?

Thank you for taking the time to explore this exceptional opportunity to become a Boss Pizza franchise owner, it could be the best decision you ever make!

Pizza proved extremely popular last year with orders increasing by 294% as the nation turned to comfort food to get them through the year.



### Some Interesting Pizza Facts

- More than half of the UK consumes pizza at least once in ten days
- The pizza delivery market is worth in excess of 2 BILLION pounds in the UK
- The average pizza spend per person per year rose by 42% over two years
- The average pizza consumer will spend £9,725 in a lifetime
- Celebrate National Pizza Day on February 9th with people around globe

# The ..... Package



## Costs

- Franchise Fee  
**£13,500 + Vat**
- Management Fee  
**5% Royalty Fee**
- Setup Costs  
Between **£40,000 (+VAT)**  
**and £98,000 (+VAT)**  
Depending on the size and  
location of your premises

## Benefits

- Rights to trade under the Boss Pizza brand name
- Exclusive territory
- A central website
- Assistance with the location and kit out of your premises
- Full training in all areas, including food preparation, restaurant operations, inventory management, financial/legal obligations and everything else required to run the business
- Equipment and resources
- Processes, systems and templates to run the business
- Ongoing support and regular business updates from our highly experienced management team
- Operations manual which covers all areas of running your business
- A marketing launch for your business
- Marketing materials, stationery and documents



The projected potential **PROFITS** we would expect you to achieve in the first three years.  
We will provide you with a full breakdown of the figures at your franchise meeting.

# Your road map to ..... **Success**



Contact us now to find out why the Boss Pizza franchise is the right choice for your new business.

- 1** Contact us
- 2** We will arrange an informal meeting
- 3** We will prepare and send your Franchise Agreement
- 4** Extensive training and help sourcing your premises
- 5** Assistance with shop kit out
- 6** Be a BOSS!

Your business could be up and running in as little as 2 months!



**CONTACT US TODAY!**

**T: 01698 200 155**

**[franchise@boss-pizza.com](mailto:franchise@boss-pizza.com)**



**[www.boss-pizza.co.uk](http://www.boss-pizza.co.uk)**